

## A circular stamp from the Office of Intellectual Property (OIP). The text "OIP" is at the top, "IAP52" is at the top right, "NOV 09 2005" is in the center, and "PATENT &amp; TRADEMARK OFFICE" is at the bottom.

§ Examiner: Srivastava, Vivek  
§ Group/Art Unit: 2617  
§ Atty. Dkt. No: 5266-05300  
§

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date indicated below.

Rory D. Rankin  
Printed Name

Signature \_\_\_\_\_ Date November 4, 2005

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

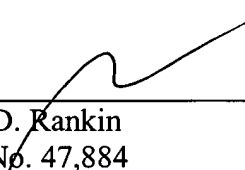
Applicant respectfully requests the Commissioner to change the correspondence address for the above-identified patent application. The old correspondence address was:

The new correspondence address is:

1 / 2

If there are any questions regarding this matter, please contact me.

Respectfully submitted,



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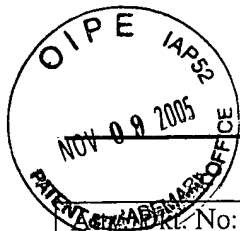
Rory D. Rankin  
Reg. No. 47,884  
ATTORNEY FOR APPLICANT(S)

Meyertons, Hood, Kivlin,  
Kowert, & Goetzel, P.C.  
P.O. Box 398  
Austin, TX 78767-0398  
Phone: (512) 853-8800

Date: November 4, 2005

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



App. No.:	5266-05300
Client Ref. No.	OPTV-063/ORG/US
Inventor(s):	Alain Delpuch
Serial No.	09/870,429
Filing Date:	May 30, 2001
Title:	ON-DEMAND INTERACTIVE MAGAZINE

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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: Commissioner of Patents, Washington, D.C. 20231, on the date indicated below:

Rory D. Rankin

Name of Registered Representative

Date

Signature

**POWER OF ATTORNEY BY ASSIGNEE  
AND REVOCATION OF PREVIOUS POWERS**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

OpenTV, Inc., ("assignee"), a Delaware corporation having a place of business at 401 East Middlefield Road, Mountain View, California, 94043-4005, certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the above-referenced patent and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Assignee has reviewed the assignment documents that evidence the placement of title in the assignee, true and correct copies of which are attached hereto, and understands and believes that these assignment documents have been submitted for recordation in the U.S. Patent and Trademark Office.

Pursuant to 37 C.F.R. §§1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints:

Mark K. Brightwell	Reg. No. 47,446
Brenna A. Brock	Reg. No. 48,509
Kevin L. Daffer	Reg. No. 34,146
Mark R. DeLuca	Reg. No. 44,649
Mollie E. Hamel	Reg. No. 48,405
Jeffrey C. Hood	Reg. No. 35,198
Robert C. Jahnke	Reg. No. 44,800
B. Noël Kivlin	Reg. No. 33,929
Robert C. Kowert	Reg. No. 39,255
Mark Lupkowski	Reg. No. 49,010
Lawrence J. Merkel	Reg. No. 41,191
Eric B. Meyertons	Reg. No. 34,876
Louise K. Miller	Reg. No. 36,609
Theresa A. Moorman	Reg. No. 46,941
David W. Quimby	Reg. No. 39,338
Rory D. Rankin	Reg. No. 47,884
David A. Rose	Reg. No. 26,223
Doug Shamah	Reg. No. 45,093

*each of said attorneys or agents being a member or an associate of the firm of Conley, Rose & Tayon, P.C., as attorney or agent for so long as they remain with such company or firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Letters Patent.*

Pursuant to 37 C.F.R. §3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Send all future correspondence to: Rory D. Rankin  
Conley, Rose & Tayon, P.C.  
P.O. Box 398  
Austin, Texas 78767-0398  
(512) 476-1400

Assignee of Interest OpenTV, Inc.  
401 E. Middlefield Road  
Mountain View, California 94043-4005

Date: 2/5/02

By:   
(Signature)

Name: Umesh H. Desai  
(Printed)

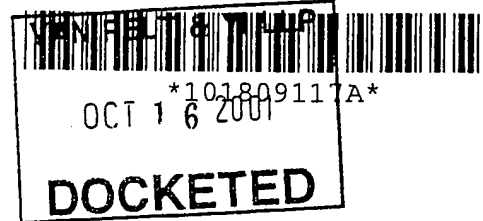
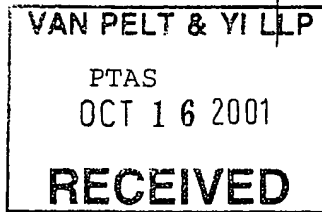
Title: Associate General Counsel - IP



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

OCTOBER 11, 2001

VAN PELT & YI LLP  
LEE VAN PELT  
4906 EL CAMINO REAL,  
SUITE 205  
LOS ALTON, CA 94022



UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/06/2001

REEL/FRAME: 012052/0018  
NUMBER OF PAGES: 2

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

DELPUCH, ALAIN

DOC DATE: 07/23/2001

ASSIGNEE:

OPENTV, INC.  
401 EAST MIDDLEFORD ROAD  
MOUNTAIN VIEW, CALIFORNIA 94043

SERIAL NUMBER: 09870429  
PATENT NUMBER:

FILING DATE: 05/30/2001  
ISSUE DATE:

SHARON BROOKS, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

08-13-2001

ASSIGNMEN



ET

101809117

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

1. Name of conveying party(ies)  
a) Alain Delpuch
2. Name and address of receiving party(ies):  
a) Name: OpenTV, Inc.  
b) Address: 401 East Middlefield Road  
Mountain View, CA 94043

08/06/01

3. Nature of conveyance  

<input checked="" type="checkbox"/>	Assignment	<input type="checkbox"/>	Merger
<input type="checkbox"/>	Security Agreement	<input type="checkbox"/>	Change of Name
<input type="checkbox"/>	Other _____	<input type="checkbox"/>	License Agreement

Execution Date: July 23, 2001

4. Application Number(s) or Patent Number(s): 09/870,429

The title of the (new) application is:

**ON-DEMAND INTERACTIVE MAGAZINE**

5. Please send all correspondence concerning this (these) documents to:

**Customer No. 21912  
Van Pelt & Yi LLP  
4906 El Camino Real, Suite 205  
Los Altos, CA 94022  
(650) 903-3500 (PH)  
(650) 903-3501 (FX)**


6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- |                                     |   |
|-------------------------------------|---|
| <input checked="" type="checkbox"/> | Enclosed  |
| <input checked="" type="checkbox"/> | Any deficiencies are hereby authorized to be charged to Deposit Account No. 50-0685 (Order No. OPTVP015). |

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: August 3, 2001

  
\_\_\_\_\_  
Lee Van Pelt  
Registration No. 38,352

08/13/2001 LMUELLER 00000016 09870429

01 FC:581

40.00 DP

Attorney Docket No. OPTVP015

(Revised 01/96)

# ASSIGNMENT OF PATENT APPLICATION

(Not Accompanying Application)

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

## ON-DEMAND INTERACTIVE MAGAZINE

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on May 30, 2001, and which bears the Application No. 09/870,429.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to OpenTV, Inc. a Delaware corporation having a place of business at 401 East Middlefield Road, Mountain View, CA 94043, (hereinafter referred to as ("ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1) Signature:   
Typed Name: Alain Delbecq

Date: July 23, 2001



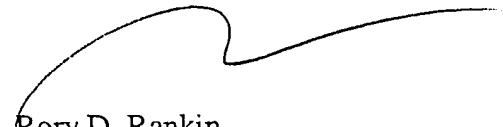


Commissioner for Patents

Page 2

If there are any questions regarding this matter, please contact me at the telephone number provided below.

Respectfully submitted,



Rory D. Rankin  
Reg. No. 47,884

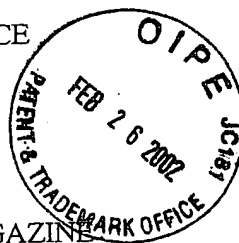
Conley, Rose & Tayon, P.C.  
P.O. Box 398  
Austin, Texas 78767-0398  
(512) 476-1400

Date 2/8/02



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S): Alain Delpuch  
ASSIGNEE: OpenTV, Inc.  
SERIAL NO.: 09/870,429  
FILING DATE: May 30, 2001  
TITLE: ON-DEMAND INTERACTIVE MAGAZINE  
ATTORNEY DOCKET: 5266-05300/OPTV-063/ORG/US



The date stamp of the mail room of the U.S. Patent and Trademark Office hereon will acknowledge receipt of the attached 1) A Power Of Attorney By Assignee And Revocation Of Previous Powers; 2) A Notice of Change of Address; 3) A copy of the executed Assignment; and 4) A Return Postcard.

RDR:cm

Via First Class Mail

Date:

2/8/02

will  
And  
the